

# 14<sup>th</sup> CAPITAL MARKET SUMMIT

The Re-Set of Globalisation : Capital Formation  
@ 2047 for New India

22 February 2023

Hotel Four Seasons, Dr. E Moses Road, Worli, Mumbai

## INVITED DIGNITARY



Dr. Bhagwat Kishanrao Karad  
Hon'ble Minister of State for Finance  
Government of India

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Capital markets play a crucial role in the economic development of a country by providing financial resources required for the long-term sustainable development of the economy. Over the years, India's capital market has undergone massive reforms and transformations in terms of standards, systems, operations, regulations and control mechanisms. The market has grown faster, become transparent and developed the investors' faith and trust.

Amongst the markets of the world, the maturity and competence level of India's capital market is one of the spot lights for the domestic as well as international capital inflow. The market capitalisation of Indian companies shows the scale of its institutionalization with a larger number of direct investors and through intermediaries, mutual funds, insurance and even provident funds entering it. We believe that long-term fundamental investors will continue to look at India as a growth market.

As India @100 by 2047 is poised to become a different and New India, speedy economic development and adequate capital formation is necessary, and the capital market has a crucial significance to capital formation. Capital market serves as a crucial link between saving and investment process as it transfers money from savers to entrepreneurial borrowers. There are opportunities for substantial growth in the market capitalization which would drive the advancement of primary and secondary market, bond market, fund management sector as well as currency and commodity market.

Therefore, in the light of economic indicators and global res-set, there is need for fastening capital formation through a vibrant capital market so as to align aspirations of New India. In order to discuss our options, strategies and various aspects further, **ASSOCHAM is organizing '14th Capital Market Summit: The Re-set of Globalisation: Capital Formation @ 2047 for New India' at 9.30 a.m. on February 22, 2023 in Hotel Four Seasons, Mumbai.**

There will be a large participation by the stakeholders including the policy makers, national and international exchanges, trading houses and Investors to name a few. The interaction between academics, regulators and representatives from authorities and industry shall provide an excellent forum for a fruitful discussion.

## PARTICIPANTS PROFILE

- Policy Makers
- Stock & Commodity Exchanges
- Exporters and Importers
- Banks
- Foreign Portfolio Investors (FIIs, QFIs, QIBs)
- Distribution & Broking Houses
- Research Analysts and Advisors
- Hedge Fund Managers & Market Intermediaries
- Research & Consulting Firms
- Information and Service Providers
- Clearing and Settlement Agencies
- Logistics and Warehouse Providers
- Common investors
- Investors & Traders

## KEY ISSUES FOR DISCUSSION

- ⊙ Investment opportunities in India's growing market
- ⊙ India's capital market from global perspective
- ⊙ Rising role of women investors
- ⊙ Trust and transparency for building confidence, growth & development
- ⊙ Strengthening governance at market infrastructure institutions
- ⊙ Reinforcing regulatory stability in changing global scenario
- ⊙ Data and technology for new age market challenges
- ⊙ Global Investments: our options and future
- ⊙ Implications of Union Budget 2023-24
- ⊙ Redefining role of intermediaries in capital market
- ⊙ Sustainable capital markets and investments
- ⊙ Impetus to SMEs-opportunities and challenges
- ⊙ Fund Raising – valuations and disclosures
- ⊙ Changing profile of investor segment in Indian markets
- ⊙ Geopolitical risks and securities markets response
- ⊙ Enhanced role of corporate bond markets
- ⊙ Commodity derivatives - emerging portfolio diversifying & risk management
- ⊙ Role of government and other market players in improving market confidence
- ⊙ Development of vibrant commodity markets
- ⊙ Better financialization of household savings for retail participation
- ⊙ India's reforms and investment opportunities
- ⊙ Innovative financial instruments in the securities market



## INVITED EMINENT SPEAKERS

- ⊙ Ministry of Finance, Govt. of India
- ⊙ Securities and Exchange Board of India (SEBI)
- ⊙ Ministry of Corporate Affairs, Govt. of India
- ⊙ Ministry of Consumer Affairs, Govt. of India
- ⊙ PSUs & Trading Companies and Corporate
- ⊙ Stock Exchanges
- ⊙ World federation of Exchanges
- ⊙ International Capital Market Association
- ⊙ Centre for Research and Innovation
- ⊙ Broking Firms & Intermediaries
- ⊙ Rating agencies and consulting firms
- ⊙ Market intermediaries
- ⊙ Research organizations
- ⊙ Corporate & Retail investors
- ⊙ Common investors
- ⊙ Education institutes
- ⊙ Banks and financial Institutions
- ⊙ Asset Management Companies

## SPONSORSHIP OPPORTUNITIES

The Summit provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

### Summit Partner – Rs. 10 Lakhs

- Status of 'Summit Partner' and the Partner's name and logo will be prominently displayed at the Summit venue.
- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaker Slot to a company representative in Inaugural session & Technical session.
- Corporate Video Play during the Tea and Lunch Break (4 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in ASSOCHAM's Social Media Platform.
- Acknowledging sponsor name during the event
- Insertion of Company's brochure into the documentation pack.
- 15 Complimentary Passes to attend the Summit.

### Principal Sponsor – Rs. 7 Lakhs

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panellist in 2 Technical Session.
- Corporate Video Play at summit during the Lunch Break (3 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- 10 Complimentary Passes to attend the Summit.

### Technology/Banking/ Innovation Partners – 5 Lakhs

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panelist in 1 Technical Session.
- Corporate Video Play at summit during the Tea/Coffee Break (2 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 7 Complimentary Passes to attend the Summit.

### Co-Sponsor – Rs. 3 Lac

- Branding of company logo at the main backdrop at the Summit Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding on the event Mailers.
- Logo branding in Thank you panel at the Summit Venue.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- 5 Complimentary Passes to attend the Summit.

### Supporter Rs. 2 Lac

- Logo visibility on event Backdrop.
- Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Summit Venue.
- Logo Branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 3 Complimentary Passes to attend the Summit.

### DETAILS OF RELEASE OF AN ADVERTISEMENT TARIFF IN THE BACKGROUNDER

Page Particulars	Amount (Rs.)
Back Cover (Colour)	75,000/-
Inside Covers (Colour)	50,000/-
Full Page (Colour)	40,000/-
Centre Spread	1,00,000/-

SPECIFICATIONS	
Full Page (Non-Bleed)	: 19cm width / 28cm height
Double Spread (Non-Bleed)	: 40cm width / 28cm Height (between centre space 2cm)
Quality	: High-quality PDF / EPS (OR open file CDR with text convert to curve)



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